



### Instruction for staff recruitment

1. The staff manager fills in all the facts in the staff order checklist that are needed to be able to advertise the recruitment ordered.
2. The staff manager sends a copy of the personnel order to the advertising department
3. The advertising department makes a layout and sends it to the staff manager for approval.
4. After approval, the advertising department sends the finished layout and sends it to advertisers for publication.

### Examples of text in ads

#### Basic text

Xxx ...

... is a growing and intelligent player who wants to lead the development of the future xxx by working with the xxx that exist within the business, with the human being in focus. We have developed unique xxx and xxx where we assist and develop the customer's xxx and staff to create:

- ✓ xxx
- ✓ Responsibility and commitment down in the organization
- ✓ xxx
- ✓ Increased profitability!

The work with xxx takes place at the individual level where the goal is for all individuals to become xxx in themselves. In case of unique xxx needs, we assist with specialist competence!

#### General characteristics and competence

Our staff is our most important resource and we are looking for you who really want to work with security and safety for our customers in a responsible and professional way. This means that you are happy to give that extra and together with us, strive to exceed the customer's expectations for safety and service.

We therefore place high demands on you as a person. We demand that you are responsible and work according to our values, where you are responsible for your work results and success!

For those of you who have that extra, there are career opportunities with us!

#### General conditions

- ✓ Do you enjoy helping others?
- ✓ Are you responsible?
- ✓ Do you want a higher motivation and compensation for your efforts?
- ✓ That you live a healthy life!

Then we want to meet you!